Learnmonade

We tailor bespoke e-learning to your business needs

About Us

No matter the age or field, shaking things up and creating memorable learning experiences can really bring your business to new heights.

The idea is simple:

"If we build a great experience, we get better results."

We can develop digital learning solutions to help you flexibly train your workforce and combine the best of both worlds, offline and online.

Let us revolutionize your learning experience and boost your success.

Ivy Shi (Founder)

Our Services

Bespoke E-Learning Development

Blending Learning Solution

Localization & Translation

LMS Implementation

Multimedia Development

Empower Learning with AI

Our Clients

What We Do

Needs Analysis

Identify the learning objectives, the target audience and performance goals in order to determine the knowledge and skills required by learners.

Instructional Design

Outline the content structure, instructional methods and assessment approaches to make learning more effective.

Content Development

Storyboard and develop scripts along with multimedia content.

Review and Revision

Review the program content to ensure it meets instructional design and quality standards.

What We Do

Assessment & Testing

Test program and include various assessment methods to evaluate learner knowledge and skills.

Deployment & Delivery

Host program on an LMS or other delivery platforms in order to make it accessible to learners.

Evaluation

Evaluate the program in terms of its effectiveness in achieving the learning objectives.

Localisation

Translate the program to other target languages and acquire the appropriate terminology to make it accessible to learners around the world.

Work Process

1

LMS research and Demo (optional)

- Conduct research on LMS
- Evaluate the chosen LMS
- Set up the LMS

Course Planning

- Identify the Learning objectives
- Develop a course outline
- Create a school page
- Develop multimedia elements
- Gather assignment materials
- Create relevant terms and policies

2

Course Design

- Storyboard the outline
- Script the instructional content
- Design the multimedia elements
- Create the assessments and instructional activities

3

Course Development

- Create and edit videos and audio
- Develop written content
- Assemble the information into a cohesive package

4

Course Deployment

- Upload materials to the LMS
- Organise the LMS into modules
- Create standard pages and configure course settings
- Set up communication channels between learners and instructors

5

L

Alpha Review

- Perform an accuracy check
- Test the course materials to identify errors
- Gather and document feedback
- Make necessary changes to the course materials
- Review the course

6

Beta Review

- Recruit beta testers
- Collect and analyse the feedback
- Assess the effectiveness of the course materials

7

Marketing

- Define the audience
- Develop a marketing plan
- Prepare the marketing materials

8

Go Live

- Communicate the launch with learners
- Monitor the course, addressing any issues or concerns and make the necessary changes

9

L

Learnmonade

Thank you

🔗 Click here to learn more

Scan this QR code to
learn more about us.

📞 +852 53002718

✉️ ivy.shi@learnmonade.com