

Learnmonade Transform Video Creation With AI

5 Must-Have Apps



Click on the logo to navigate to the app.



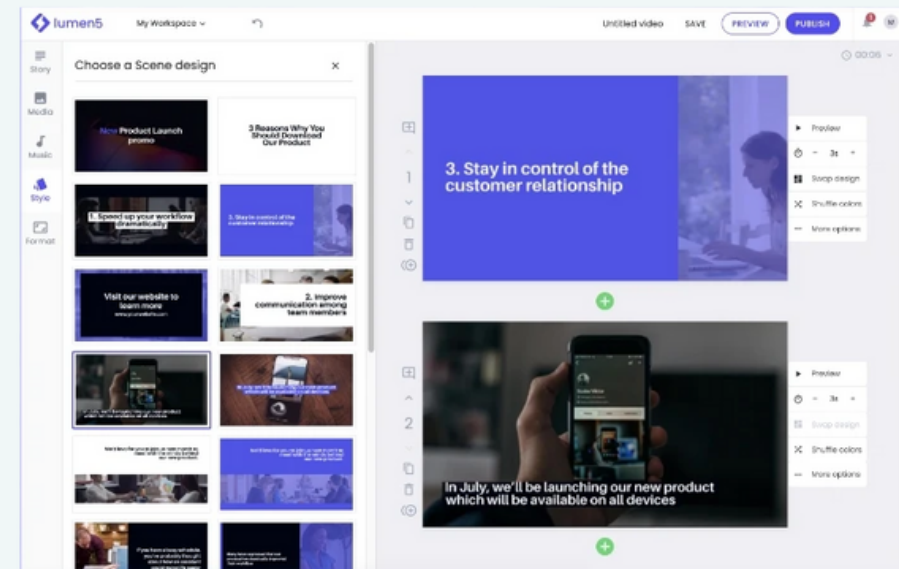
Imagine this:

Your company is launching a new employee training program on workplace safety.

How can you turn this dry content into something engaging and visually captivating?

Enter Lumen5 – the user-friendly video creation platform that transforms written content into short, presentation style videos with royalty free graphics, music and text highlights automatically.

One of the main advantages of this tool is that you don't need previous experience to edit videos. You can create a presentation style video in under 30 minutes with Lumen5.



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No matter your level of experience or expertise in video editing, Lumen5 simplifies the process by offering the following features:

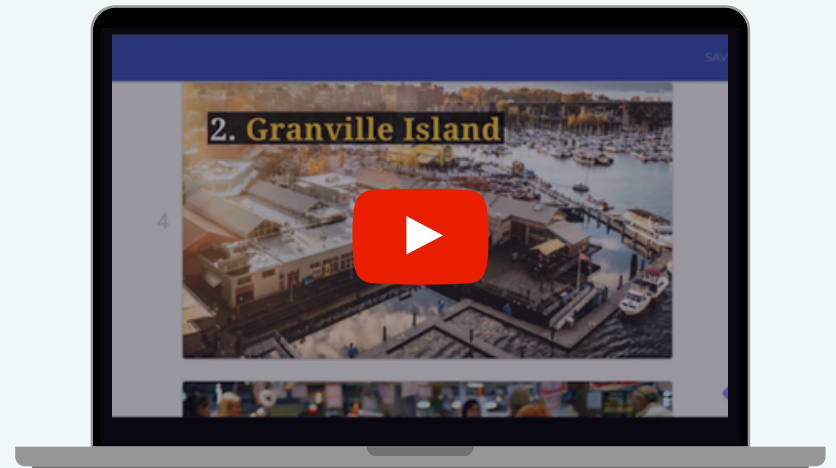
- **Customizable templates:** Lumen5 provides you with branding customization so that your videos are in line with your organization's look, feel, and personality.
- **Easy-to use editing features:** You can edit the videos on your browser with its' drag and drop interface.
- **Royalty free music and visuals and music:** Its' library features millions of copyright-free and commercially-licensed photos, videos, and music.
- **AI video generator:** It uses machine learning AI to convert blog posts, whitepapers, and other written content into videos with scenes, transitions, and audio.



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Here is a video showing you how you can use Lumen5 to transform your content into short videos in minutes.



Click on the image to view the video.



Click on the logo to navigate to the app.



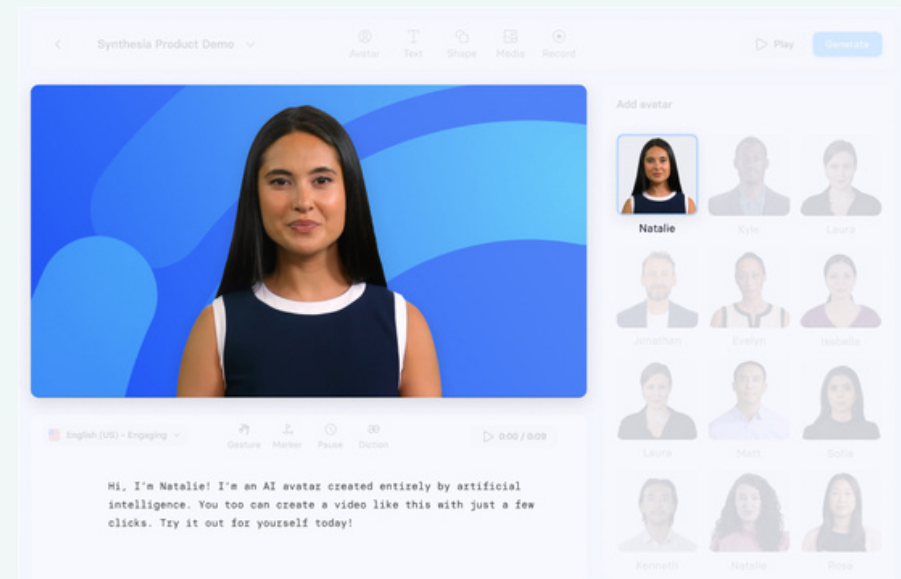
Does this scenario sound familiar to you?

Tom, an instructional designer, had been tasked with making a talking head video, but he didn't have the right equipment to record his voice, and his background wasn't video-friendly.

One day, he came across Synthesia, and it made his video for him without the need for expensive equipment.

Synthesia is an AI video creation platform that turns your text into high-quality videos with AI avatars and voiceovers — in over 120 languages.

From L&D to marketing to customer service, Synthesia can help you make videos for any occasion.



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Here are some of Synthesia's features:

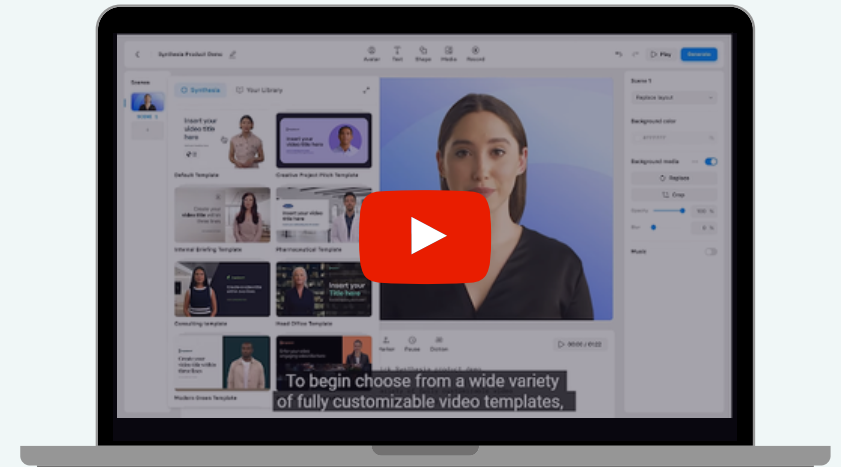
- **150 AI Avatars:** You can choose from 150+ ethnically diverse stock AI avatars for your videos.
- **AI script assistant:** Synthesia allows you to automatically create video scripts with ChatGPT-like prompts.
- **Voiceovers in over 120 languages:** With the tool, you can create videos in 120+ languages, accents and voice tones.
- **Clone your own voice:** You can clone your own voice and pair it with your own custom AI avatar.



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Here is a video showing you how you can use Synthesia to create professional AI talking head videos.



Click on the image to view the video.



Click on the logo to navigate to the app.



You have a story to share, but you want to make it more impactful by bringing it to life with visuals. What if there was a way to effortlessly turn your written words into visually stunning videos?

In comes Runway Gen-2. Their text-to-video feature allows you to easily convert your text into short AI Generated videos that capture the essence of your story.

Simply input your text and let Runway Gen-2 generate the cinematic style video for you.



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GEN-2
runway

Here are some of Runway Gen-2's features:

- **Text to video:** Synthesize videos in any style using nothing but a text prompt.
- **Text+ Image to video:** Generate a video using a driving image and a text prompt.
- **Image to video:** Generate video using just a driving image.
- **Stylization:** Apply your image or prompt's style to every frame.



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GEN-2
runway

Here is a demo video showing you Runway Gen-2's cool text to video function.



Click on the image to view the video.



Click on the logo to navigate to the app.

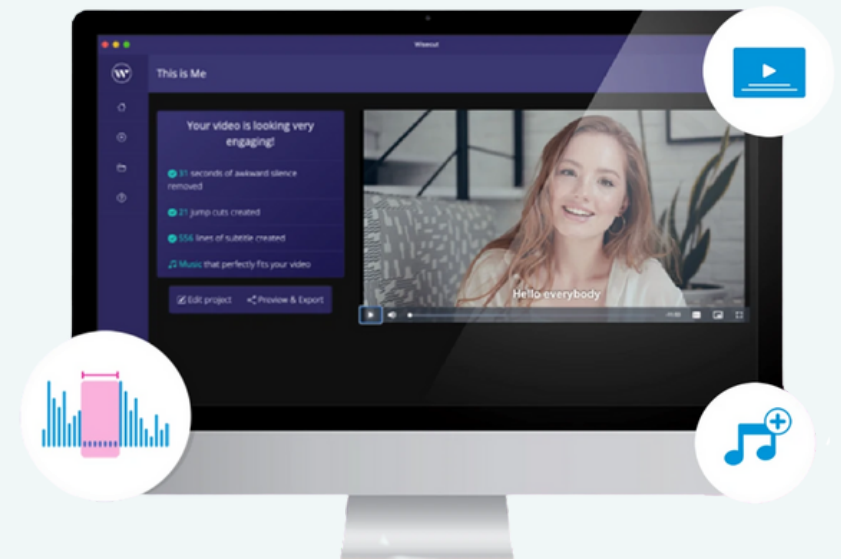


In the digital age, the content creation landscape is flooded with long-form videos, but you can stand out with shorter and more captivating content easily.

Whatever type of videos you are creating, Wisecut will save you time doing the editing for you.

Wisecut is a video editing software that leverages AI and voice recognition technology to automate the editing process.

Just upload your raw footage and select what you'd like, from removing silences to cuts or adding background sounds, with Wisecut, what would take hours could take just 10 minutes.



Credits to [Wisecut](#) for the image.



Click on the logo to navigate to the app.



Here are some of Wisecut's features:

- **Cut videos into shorts:** It can easily turn your long-form talking videos into short, impactful clips.
- **Auto cut silences:** Wisecut identifies long pauses and deletes them automatically.
- **Auto subtitles and translations:** Improve engagement with automatically generated subtitles and edit them quickly using the Wisecut AI Storyboard tool.
- **Audio ducking:** The tool uses AI to balance your audio, automatically lowering the music when someone is speaking and increasing it when speech is absent.



Click on the logo to navigate to the app.



Here is a demo video showing you how you can use Wisecut's AI and voice recognition to edit your video content.



Click on the image to view the video.



Click on the logo to navigate to the app.



No matter the genre, from creating tutorials, to tourism videos to product promotions and more, Fliki helps you create videos easily.

In fact, with Fliki, you can convert your blog articles or any text-based content into videos, podcasts or audiobooks with voice overs in a few clicks.

From customizable templates to an extensive library of visual elements, transitions, and effects, you can boost your views easily with quick-to-make videos using Fliki.



Credits to [Fliki](#) for the image.



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Here are some things Fliki can do:

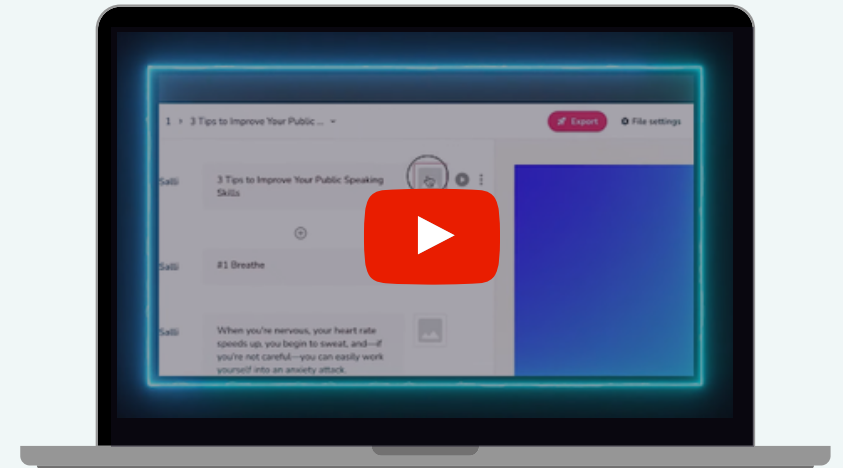
- **Transform blog articles into videos:** Its' AI will summarize your content, find visuals and create a video with a human-like voiceover in your desired voice with subtitles.
- **Diverse speech voices:** Fliki offers over 1000 voices in 75 different languages so your voiceovers don't sound robotic.
- **Rich stock media library:** It has millions of images, video clips and background music for you to choose from.



Click on the logo to navigate to the app.



Here is a demo video showing you how you can use Fliki to turn your text into videos with AI voices.



Click on the image to view the video.



Case Study

Using the same prompt in 2 video generation tools to see the differences.



This case study is simply here to show you what Lumen5 and Fliki can come up with.

We fed the following prompt to Lumen5 and Fliki:

Benefits of Embracing Diversity and Inclusion:

- a. Enhanced Creativity and Problem-Solving: Diverse teams bring a wide range of viewpoints, allowing for more comprehensive problem-solving and creative ideas. Different perspectives challenge assumptions and encourage out-of-the-box thinking.
- b. Improved Employee Satisfaction and Retention: Inclusive workplaces foster a sense of belonging and purpose, leading to higher job satisfaction and increased employee retention rates.
- c. Attraction of Top Talent: Organizations that prioritize diversity and inclusion become attractive to skilled professionals who seek an inclusive and supportive work environment.
- d. Increased Adaptability: Inclusive cultures adapt more effectively to changes, as employees from various backgrounds can bring diverse skill sets to the table.



#1 Lumen5



**This is what
Lumen5 came
up with.**



Click on the image to view the video.



#2 Fliki



**This is what
Fliki came up
with.**



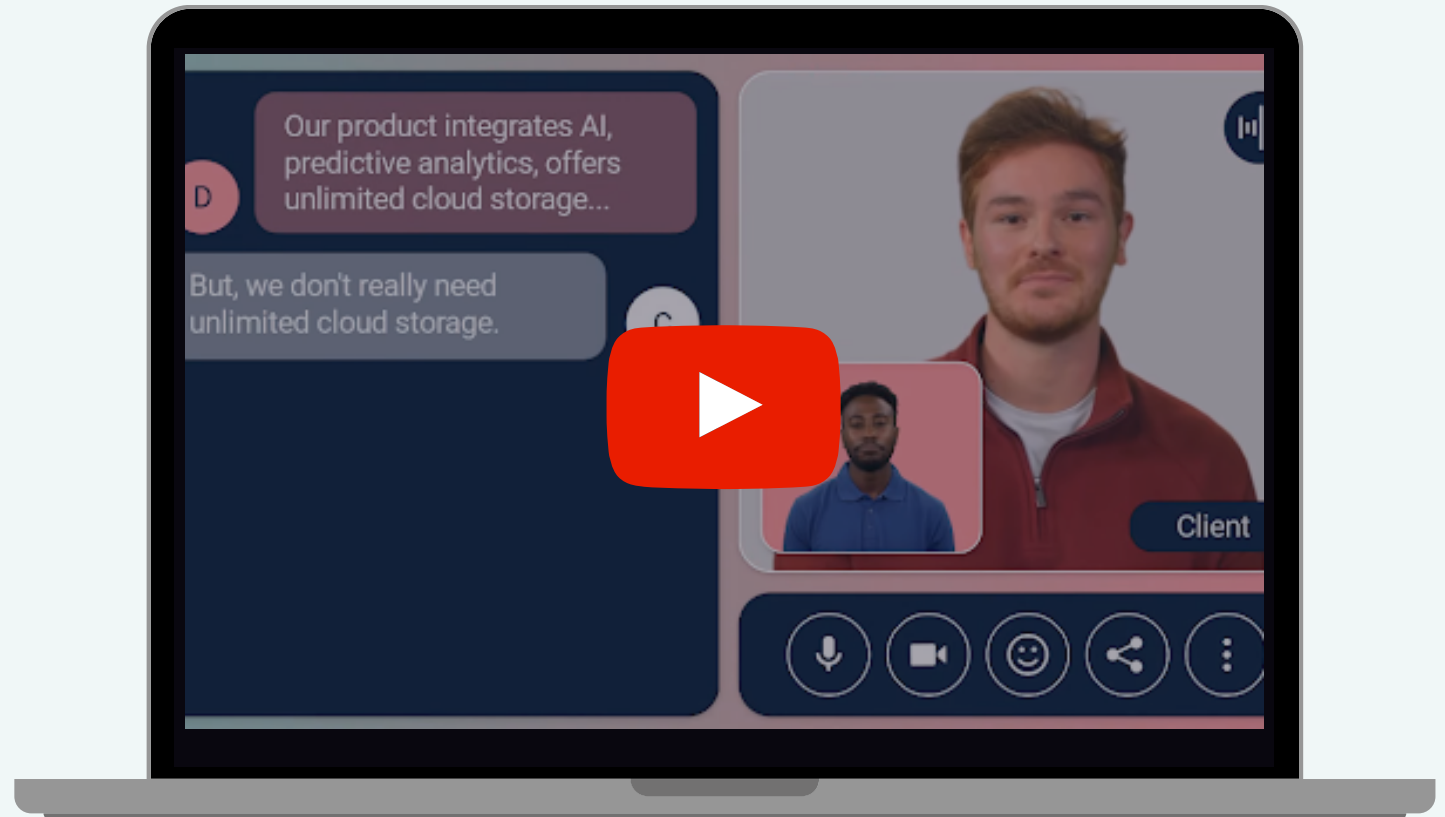
Extra: Synthesia



This video displays what Synthesia can do.

Note:

Synthesia doesn't have a free trial or free plan, so we weren't able to use the prompt above to generate a video.



Case Study

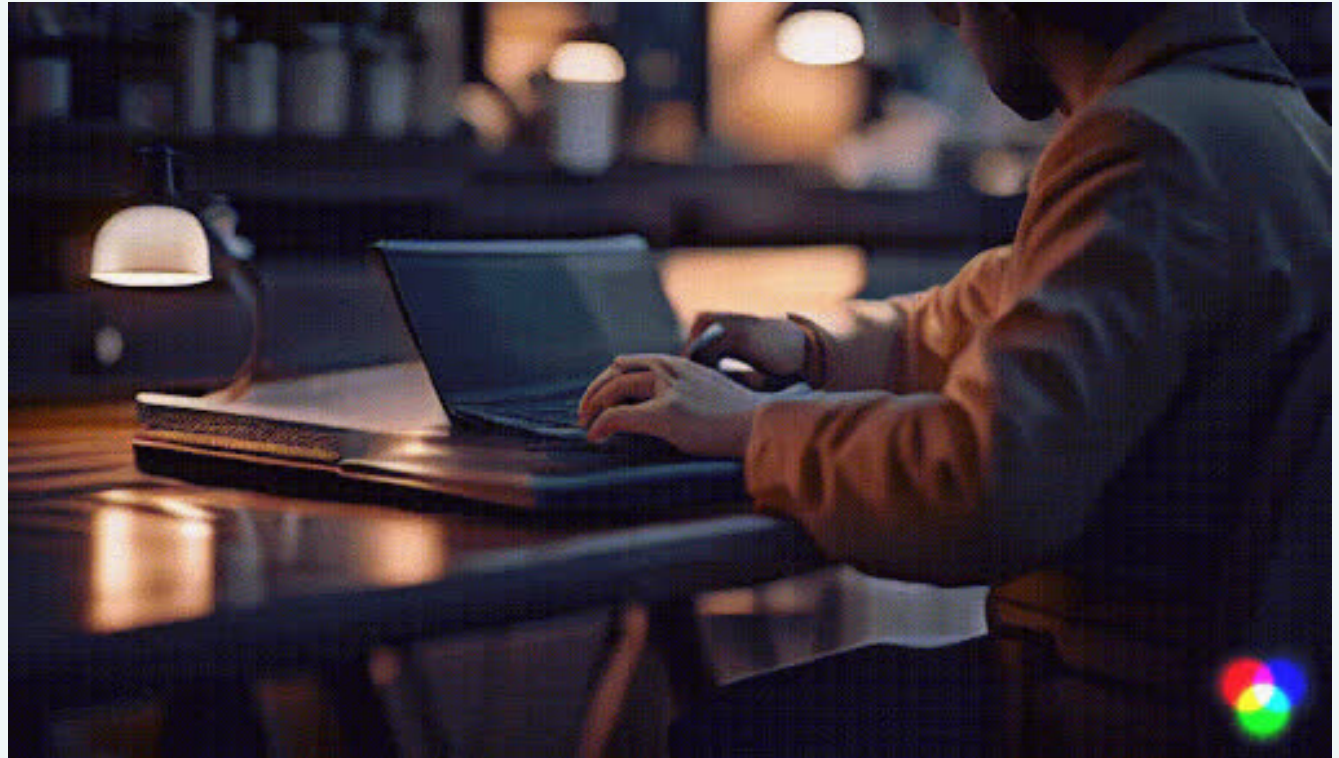
Using a prompt to view
Runway Gen-2's
capability.








#1 Runway Gen-2

GEN-2
runway

**This is what
Runway Gen-2
came up with
when prompted:
'Person typing in
a coffee shop'**




Pricing

	 lumen5	 synthesia	 GEN-2 runway	 Wisecut	 Fliki
Free Plan	✓	✗	✓	✓	✓
Pro Plan Trial	✗	✗	✗	✗	✗
Pro Plan	\$19USD/ mo	\$22.5 USD/ mo	\$12USD/ mo	\$10USD/ mo	\$8USD/ mo



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